

Jan. 15, 2015 4:28PM

No. 1258 P. 2

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

Jeff Everson
PO Box 543
Shreveport, LA 71162
1053 Boulevard
Shreveport, LA 71104

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Shreveport City
Council, District
B

OFFICE USE ONLY

11/14

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1/15

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JAN 15 PM 4:38

3. Date of Primary November 4th, 2014

This report covers from 11-17-14 through 1-5-14

4. Type of Report:

☐ 180th day prior to primary ☒ 40th day after general
☐ 90th day prior to primary ☐ Annual (future election)
☐ 30th day prior to primary ☐ Supplemental (past election)
☐ 10th day prior to primary
☐ 10th day prior to general ☐ Amendment to prior report

5. FINAL REPORT if:

☐ Withdrawn ☐ Filed after the election AND all loans and debts paid
☐ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

Business First Bank
800 Spring St.
Shreveport, LA 71101

7. Full Name and Address of Treasurer

Andrea Everson
1053 Boulevard
Shreveport, LA 71104

9. Name of Person Preparing Report Jeff Everson

Daytime Telephone (318) 347-2554

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 12th day of January 2015

Signature of Candidate/Chairperson
(To be signed by Chairperson only if report by principal campaign committee)

(318) 347-2554
Daytime Telephone

Signature of Treasurer

(318) 560-9172
Daytime Telephone

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No. 1258 P. 3

SUMMARY PAGE

| RECEIPTS | This Period |
|---|--------------------|
| 1. Contributions (Schedule A-1) | \$3,150.00 |
| 2. In-kind Contributions (Schedule A-2) | |
| 3. Campaign paraphernalia sales of \$25 or less | |
| 4. TOTAL CONTRIBUTIONS (Lines 1 + 2 + 3) | \$3,150.00 |
| 5. Other Receipts (Schedule A-3) | |
| 6. Loans Received (Schedule B) | |
| 7. Loan Repayments Received (Schedule D) | |
| 8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7) | \$3,150.00 |

| DISBURSEMENTS | This Period |
|---|--------------------|
| 9. Expenditures (Schedule E-1) | \$22,287.10 |
| 10. Other Disbursements (Schedule E-2) | |
| 11. Loan Repayments Made (Schedule B) | |
| 12. Funds Loaned (Schedule D) | |
| 13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12) | \$22,287.10 |

| FINANCIAL SUMMARY | Amount |
|---|---------------|
| 14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election) | \$21,245.00 |
| 15. <i>Plus</i> total receipts this period (Line 8 above) | \$3,150.00 |
| 16. <i>Less</i> total disbursements this period (Line 13 above) | \$22,287.10 |
| 17. <i>Less</i> in-kind contributions (Line 2 above) | n/a |
| 18. Funds on hand at close of reporting period | \$2,107.90 |

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SUMMARY PAGE (continued)

| INVESTMENTS | Amount |
|---|---------------|
| 19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.) | |
| 20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments | |

| SPECIAL TRANSACTIONS | This Period |
|--|--------------------|
| 21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.) | |
| 22. Contributions received from political committees (From Schedules A-1 and A-2) | |
| 23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.) | |
| 24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.) | |
| 25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.) | |

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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No. 1258 P. 5

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor | 2. Contributions this Reporting Period | | 3. Total this Election |
|---|--|--------------|------------------------|
| | a. Date(s) | b. Amount(s) | |
| Mr. Slattery Johnson 856 Wilkinson Shreveport, LA 71104 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | 11-21-14 | \$100.00 | \$100.00 |
| Louisiana REALTORS PAC PO Box 14780 Baton Rouge, LA 70898 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? _____ | 11-18-14 | \$1,000.00 | \$1,000.00 |
| Mr. Johnny Craig 6025 Buncombe Rd. Shreveport, LA 71129 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | 12-3-14 | \$250.00 | \$250.00 |
| John Settle 1915 Citizens Bank Dr. Bossier City, LA 71111 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | 12-4-14 | \$1,000.00 | \$1,000.00 |
| Monty Walford Campaign Fund 960 McCormick Shreveport, LA 71104 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? _____ | 12-3-14 | \$250.00 | \$350.00 |
| Mr. Curtis Joseph 545 Atkins Shreveport, LA 71104 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | 12-3-14 | \$250.00 | \$250.00 |
| Mr. Michael Adams 657 Oneonta Shreveport, LA 71106 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | 12-4-14 | \$100.00 | \$100.00 |
| 4. SUBTOTAL (this page) | | \$2,950.00 | N/A |
| 5. TOTAL (complete only on last page of this schedule) | | | N/A |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES: SUBTOTAL (this page) <u>\$1,250.00</u> TOTAL (complete only on last page of this schedule) _____ | | | |

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor | 2. Contributions this Reporting Period a. Date(s) b. Amount(s) | | 3. Total this Election |
|---|--|------------|------------------------|
| Ms. Debbie Malarcher 533 Northhampton Dr. Shreveport, LA 71106 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | 12-5-14 | \$200.00 | \$200.00 |
| POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | | | |
| POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | | | |
| POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | | | |
| POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | | | |
| POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | | | |
| POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | | | |
| POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____ | | | |
| 4. SUBTOTAL (this page) | | \$200.00 | N/A |
| 5. TOTAL (complete only on last page of this schedule) | | \$3,150.00 | N/A |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES: SUBTOTAL (this page) _____ TOTAL (complete only on last page of this schedule) <u>\$1,250.00</u> | | | |

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No. 1258 P. 7

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | c. Amount(s) |
|--|---------------------------------------|---|--------------|
| | a. Date(s) | b. Purpose(s) | |
| Pabst Creative 417 Robinson Place Shreveport, LA 71104 | 11-26-14 | Digital and Print Advertising | \$2,405.25 |
| Georges Grill 175 East Kings Highway Shreveport, LA 71104 | 11-24-14 | Lunch with campaign team | \$25.90 |
| Boyett Printing 113 East Kings Highway Shreveport, LA 71104 | 12-3-14 | Printing- flyers and cards | \$1,754.00 |
| Jason's Deli 5808 Line Ave Shreveport, LA 71106 | 12-6-14 | Box lunches for campaign team | \$247.77 |
| Pabst Creative 417 Robinson Pl Shreveport, LA 71104 | 12-2-14 | Digital and Radio Advertising and direct mail | \$5,169.31 |
| Paypal 2211 North First Street San Jose, CA 95131 | 12-3-14 | Processing fee | \$7.55 |
| Political Advocates for Inde- pendent Democracy PO Box 37612 Shreveport, LA 71133 | 12-2-14 | Canvassing and voter ID | \$7,200.00 |
| CVS 330 Youree Dr. Shreveport, LA 71105 | 12-4-14 | Paper and Ink | \$30.39 |
| 3. SUBTOTAL (optional) | | | 16,840.17 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

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No. 1258 P. 8

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are optional. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|--|---------------------------------------|----------------------------|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| Chamaria Hicks 2946 Grassmere St. Shreveport, LA 71108 | 12-6-14 | Election Day Canvassing | \$100.00 |
| James Parker 2966 6th Street Shreveport, LA 71107 | 12-6-14 | Election Day Canvassing | \$100.00 |
| Jocelyn Smith 5610 Buncombe Rd., #202 Shreveport, LA | 12-6-14 | Election Day Canvassing | \$100.00 |
| Bessie Smith 1810 Viking Dr. Shreveport, LA 71101 | 12-6-14 | Election Day Canvassing | \$100.00 |
| Stephanie Bright 6310 Fairfield Shreveport, LA 71106 | 12-6-14 | Election Day Canvassing | \$100.00 |
| Willie Pratt 2635 Roosevelt Shreveport, LA 71104 | 12-6-14 | Election Day Canvassing | \$100.00 |
| LaDarius Smith 5610 Buncombe Rd., #202 Shreveport, LA | 12-6-14 | Election Day Canvassing | \$100.00 |
| Christopher Johnson 1005A Quail Creek Rd. Shreveport, LA 71108 | 12-6-14 | Election Day Canvassing | \$100.00 |
| 3. SUBTOTAL (optional) | | | \$800.00 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

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No. 1258 P. 9

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|---|---------------------------------------|----------------------------|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| Mary Dorsey 331 East Merrick Shreveport, LA 71104 | 12-6-14 | Election Day Canvassing | \$100.00 |
| Kimberlin Battle 4245 Barbara Ave. Shreveport, LA | 12-6-14 | Election Day Canvassing | \$100.00 |
| Cortez Smith 4128 Tristan Loop Shreveport, La | 12-6-14 | Election Day Canvassing | \$100.00 |
| Johnetta Battle 1911 Corbitt Shreveport, LA 71108 | 12-6-14 | Election Day Canvassing | \$100.00 |
| Yolanda Gaddison 8042 Line Avenue, Apt 211 Shreveport, LA 71106 | 12-6-14 | Election Day Canvassing | \$100.00 |
| Lena Taylor 652 Kings Towne Place Shreveport, LA 71108 | 12-6-14 | Election Day Canvassing | \$100.00 |
| Cinteria Layfattles 1524 Harvard Shreveport, LA | 12-6-14 | Election Day Canvassing | \$100.00 |
| Shirley Battle 1911 Corbitt Shreveport, LA 71108 | 12-6-14 | Election Day Canvassing | \$100.00 |
| 3. SUBTOTAL (optional) | | | \$800.00 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

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No. 1258 P. 10

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|---|---------------------------------------|----------------------------|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| Chianti Hicks 2946 Grassmere St. Shreveport, LA 71108 | 12-6-14 | Election Day Canvassing | \$100.00 |
| Kenneth McKinley 1506 Natalie Shreveport, LA | 12-6-14 | Election Day Canvassing | \$100.00 |
| Betty Lemon 1513 Easy Street Shreveport, LA 71101 | 12-6-14 | Election Day Canvassing | \$100.00 |
| John Battle 1911 Corbitt Street Shreveport, LA 71108 | 12-6-14 | Election Day Canvassing | \$850.00 |
| Thrifty Liquor 3238 Barksdale Blvd. Shreveport, LA 71112 | 12-9-14 | Catering | \$371.51 |
| Stephanie Lynch Campaign PO Box 1928 Shreveport, LA 71166 | 12-22-14 | Campaign Contribution | \$100.00 |
| Facebook 1601 Willow Road Menlo Park, CA 94025 | 11-30-14 | Online Advertising | \$60.00 |
| Facebook 1601 Willow Road Menlo Park, CA 94025 | 12-31-14 | Online Advertising | \$40.00 |
| 3. SUBTOTAL (optional) | | | \$1,721.51 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

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| SCHEDULE E-1: EXPENDITURES | | | |
|---|---------------------------------------|----------------------|--------------|
| Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are optional. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page. | | | |
| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | c. Amount(s) |
| | a. Date(s) | b. Purpose(s) | |
| Synapse Development 347 East Bert Kouns Shreveport, LA 71106 | 12-31-14 | email advertising | \$20.00 |
| Linus Mayes 10398 Buncomb Rd. Bethany, LA 71007 | 11-21-14 | Canvassing team | \$2,100.00 |
| Office Depot 1708 East 70th Shreveport, LA 71105 | 12-22-14 | Thank you cards | \$5.42 |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| 3. SUBTOTAL (optional) | | | \$2,125.42 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

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No. 1258 P. 12

SCHEDULE F: ANONYMOUS CONTRIBUTIONS

Anonymous contributions *must be transmitted to the State* – they cannot be kept or used. On this schedule, state the date and amount of each anonymous contribution received during this reporting period, as well as the date that each contribution was transmitted to the State. Receipts from the sale of campaign paraphernalia (items such as political campaign pins, buttons, hats, T-shirts, bumper stickers, literature, etc.) in transactions of \$25 or less are not considered anonymous contributions.

Anonymous contributions should be mailed by campaign check to the Treasurer of the State of Louisiana, accompanied with an explanation that the check represents an anonymous campaign contribution forwarded pursuant to LSA-R.S. 18:1505.2B.

| 1. Amount | 2. Date Received | 3. Date Transmitted to State |
|-----------|------------------|------------------------------|
| | | |
| | | |
| | | |
| | | |
| | | |

Mail completed reports to:*

CAMPAIGN FINANCE
Post Office Box 4368
Baton Rouge, LA 70821

*Mailed reports will be considered to have been filed on the date they are postmarked or receipted on a return receipt requested form by the United States Post Office.

FOR MORE INFORMATION VISIT THE WEBSITE:
www.ethics.state.la.us

The failure to file campaign finance reports on time subjects candidates and the chairmen and treasurers of their committees to civil penalties.

Form 102, Rev. 03/1998, Page Rev. 06/2008